

RR BOARD MEETING MINUTES – 10/20/18

In attendance:

Marcy Foster, President
Mike McCord, Vice President
Joan Koss, Member at Large
John Koss, Secretary
Mary Shedlock, Treasurer
Jack Tozier, Member at Large

Old Business

RR Survey Results: *Action: Jack will place the full results of the survey on the Web site, adding comments where action has been taken or is planned.*

W&OD Adopt-a-trail: The Club will do “plogging” – picking up litter while jogging - at Isaac Newton Square on December 8. *Action: Jack to add a note about this on the Web site.*

Digital Strategy and Reston Runners Publicity:

Thanks to Jack and Pablo for updating the Web site to work better with mobile devices, including phones.

Jack changed the eNews delivery platform to Mail Chimp and it seems to be working much better now.

Action: Kevin will see if RA will put out an announcement about Reston Runners.

Action: Pablo will print business cards for us to leave at PRR

The club will run a full-page ad in the Around Reston newsletter. The page will be shared by Reston Runners and the Runners’ Marathon of Reston, with each having half a page.

Holiday Party: Mike McCord and Donna Rostant have again graciously offered to hold this party at their residence on December 15th, 6:30 pm. Marcy and Joan will procure and bring drinks. Wegman’s will be contacted for catering. Assistance with set-up will be needed, starting at 4 pm. Joan, Mary and Marcy will help with setup.

Gifts for new members: New members will be sent a Reston Runners license plate frame and magnet through US Mail. *Action: Shandila to coordinate with Jeannie Johns, who may have started doing this, and ensure we are sending the items to new members.*

Lake Anne Brewhouse Wednesday evening run: *Action: Mary will participate in one of these events and report to the Board on whether they might be a good opportunity for Reston Runners to increase its community footprint.*

Upcoming pot lucks: *Action: Marcy will identify a person to organize potlucks on approximately a bi-monthly basis. This will be coordinated with the course committee’s plan so that potluck locations are near the run start/finish locations.*

Long-term planning schedule: *Action: John will prepare an annual calendar of planning and reservation deadlines for our annual events. That will aid the Board in planning key preparations for annual events and programs, such as the annual meeting, the annual election cycle (Jan-Feb), and RRCA renewal (December).*

RR document Repository: *Action: Pablo will create a repository, accessible to Board members by password to store documents relating to Club business.*

New Business:

Thanksgiving Cross-Country Race: *Action: Marcy to reserve pavilion at Lake Fairfax Park. The club will get items from the storage locker to use as awards, and will purchase some pies.*

Facebook inquiries: The Club sometimes receives inquiries on Facebook about its programs. There is a Facebook page open to anyone; and a Facebook group that requires approval to join. Mike McCord offered to monitor the page and respond to inquiries, and Joan will assist.

Treasurer's report: The Board intends to post a financial statement of the Club's account on the Web Site. This will be done in January.

Annual Meeting: The Annual Meeting date is tentatively set for February 23rd.

Next meeting date and place: Tuesday evening, December 11, time and location to be announced.